

**Ana Cristina Ferreira Castela Paixão Casaca, PhD, FICS**

**CONSULTANT | TRAINER AND LECTURER | RESEARCHER**

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Senior lecturer, researcher, and occasionally technical translator with over 30 years in the maritime industry, holding high-level industry knowledge expertise in oral and writing presentations, research, data analysis, presentation, organisational, planning and management. My goal: to contribute to a better maritime industry by learning and sharing knowledge with current and future generations

## **SKILLS**

Proficiency in English • Native Portuguese • Learning • Training • Lecturing • Pedagogic skills • Course design and planning • Elaboration of training materials • Writing • Technical Writing • Research design and planning • Data analysis • Revision • Editing and proofreading • Attention to detail • Project management • Work organisation and planning • Individual work • Teamwork • Adaptability • Listening • Budgeting • Content management • Event production • MS Word • MS EXCEL • MS PowerPoint • IBM SPSS • HTML programming • Zoom • CiscoWebex • MTeams

## **PROFESSIONAL EXPERIENCE - INDUSTRY WORK AND CONSULTANCY (1983 - to date)**

- Participated as External Expert on Transport | Maritime Transport on the evaluation of 1) Research and Development (R&D) proposals submitted by the most diverse consortiums within the Sixth Framework Programme (6FP), Seventh Framework Programme (7FP), Horizon 2020 Programme, and Horizon Europe Programme; 2) Project proposals submitted within the scope of the European Maritime and Fisheries Fund (EMFF)-Blue Economy; 3) Project proposals submitted within the European Maritime, Fisheries and Aquaculture Fund (EMFAF) scope; 4) Infrastructure proposals within the scope of the Marco Polo, Trans-European Transport Network (TEN-T), Connecting European Facility 2014-2020 (CEF-I) and Connecting European Facility 2021-2027 (CEF-II) Funding Programmes. Additionally, performed the tasks of rapporteur, quality checker, and reviewer of ongoing R&D projects. Organisation: **European Commission Directorate General VII and TREN, TEN-T EA / INEA / CINEA Agencies** (Belgium)
- Elaborated state-of-the-art maritime industry reports belonging to national and international studies and specific maritime topics. Organisations and companies include **VTM Global** (Portugal), **International Transport Forum** (France), **FORDESI** (Portugal), **Instituto Superior de Economia e Gestão** (Portugal), **FRESTI - Sociedade de Formação e Gestão de Navios** (Portugal)
- Provided technical guidance on training issues. Company: **Sadoship** (Portugal)
- Provided technical guidance on port operations and was responsible for a quality management system. Company: **Esprim - Centro de Acostagens, Amarrações e Serviços Marítimos, Lda.** (Portugal)
- Analysed regulatory frameworks in the scope of maritime transport. Organisation: **European Economic and Social Committee** (Belgium)
- Responsible for navigational watches and all the attached tasks, working on shifts, and handling the ship operations while in port. Shipping companies include: **STEER-Portline** (Portugal), **Marinter** (Portugal), **Contramar** (Portugal), **Portline** (Portugal), **Sociedade Portuguesa de Navios Tanques** (Portugal)
- Industry internships for officer of navigational watches (**CTM - Companhia Portuguesa de Transportes Marítimos** (Portugal), **Sociedade Portuguesa de Navios Tanques** (Portugal)) and chartering (**Transinsular**(Portugal))

## **PROFESSIONAL EXPERIENCE - TEACHING ACTIVITIES (1992 - to date)**

- Involved in training and lecturing activities for a wide audience of students with different backgrounds, including secondary, professional and university levels nationally and internationally
- Delivered training and lectures covering various subjects within distribution channels, supply chain management, maritime economics and navigation
- Designed, structured, planned, and budgeted numerous courses either delivered for organisations or as a freelancer
- Organised, elaborated, reviewed and edited course/training materials for students
- Used to work in a Moodle environment. Experienced in structuring courses on Moodle
- Participated as a lead examiner for an international organisation
- Used IT platforms such as Zoom, Cisco Webex, MS Teams, and Moodle
- Institutions to whom training and lecturing activities was delivered include: **Administração Porto de Sines/SinesTecnoPolo (Portugal), Afonso O'Neill (Portugal), Associação dos Transitários de Portugal (Portugal), Baltnautic Shipping Ltd (Lithuania), Escola de Pescas e Marinha de Comércio (Portugal), Fernave (Portugal), Escola Europeia de Short Sea Shipping (Spain), FORINO-Escola de Novas Tecnologias (Portugal), FRETI - Sociedade de Formação e Gestão de Navios (Portugal), HEBLEC (Angola), Hizam Shipping Agencies Co. (Saudi Arabia), Instituto de Tecnologias Náuticas (Portugal), Instituto Superior de Gestão (Portugal), Instituto Superior de Línguas e Administração (Portugal), Instituto Superior de Transportes e Comunicações (Portugal), Lamar University (United States), Lloyds Maritime Academy (United Kingdom), LOGISTEL (Portugal), Lusofrete (Portugal), MacAndrews - Navegação e Trânsitos, Lda (Portugal), Martanque (Portugal), Metropolitan College, SA (Greece), Orey Shipping SL (Spain), SADOPT - Terminal Marítimo do Sado, S.A. (Portugal), Shipping and Transport College-Netherlands Maritime University (The Netherlands), SOTAGUS - Terminal de Contentores de Santa Apolónia, S.A. (Portugal), Terminal de Contentores de Leixões, SA (Portugal), Texas A&M University at Galveston (United States), University Federal Fluminense (Brazil), University of Genoa (Italy), and University of Maranhão (Brazil)**

## **PROFESSIONAL EXPERIENCE - RESEARCH ACTIVITIES (1998 - to date)**

- Currently Maritime Business Review Associate Editor | Journal of International Logistics Editorial Board Member | Universal Journal of Management Editorial Board Member | Frontiers in Future Transportation Review Editor
- Planned and prepared research activities, including elaborating and administering survey questionnaires
- Gathered and analysed primary and secondary data in MS Excel and IBM SPSS
- Wrote research papers on shipping and logistics published in recognised maritime-related journals (**Maritime Policy & Management, Maritime Economics and Logistics, Maritime Business Review, International Journal Shipping and Transport Logistics, International Journal of Ocean Systems Management, International Journal of Logistics Research and Application, Journal of International Logistics and Trade, International Journal of Transport Management, International Journal of Physical Distribution and Logistics Management**)
- Elaborated and delivered research papers at international research conferences
- Elaborated and delivered presentations at national and international industry conferences
- Published media articles for the national and international media
- Served as peer reviewer for 1) research papers submitted to journals 2) research papers submitted to international research conferences and 3) for book proposals and chapters

- Organised research conferences and served as conference chairman
- Served as Guest Editor for Journal Special Issues concerning the research conferences organised or for Journal Special Issues covering a specific topic, managing the editorial process
- Supervised Integrated Strategy Projects within the scope of the Executive MBA in Shipping and Logistics (**Copenhagen Business School**, Denmark) and Master of Arts in Marine Insurance and Risk Management (**University of Oslo**, Norway)
- Participated as a member of PhD Examination Boards assessing Ph.D. Theses written as a monograph or a compendium of several shorter scientific or academic papers (**Aarhus University**, Aarhus, Denmark; **University of Tasmania**, Australia; **Malaysia Institute of Transport**, Malaysia; **University of São Paulo**, Brazil)
- Served as a researcher in EU research projects under the 4FP (**FRESTI - Sociedade de Formação e Gestão de Navios**, Portugal)

#### **PROFESSIONAL EXPERIENCE - TRANSLATION ACTIVITIES (2001 - to date)**

- Carried out technical translations from English to Portuguese for the **Associação Portuguesa de Logística** (Portugal), **Baxter Eadie Limited** (United Kingdom), and **Editora Blucher** (Brazil)

#### **VOLUNTEER WORK**

- Currently, Mentor for the University of Plymouth, United Kingdom
- Served as editor of the International Association of Maritime Economists Quarterly Newsletter during 2012 and 2013, Belgium

#### **EDUCATION**

**1999 - 2003. PhD Programme in International Transport/Logistics.** Transport and Shipping Research Group, Logistics and Operations Management Section, Cardiff Business School, University of Wales-Cardiff, United Kingdom

- Dissertation: *'The Competitiveness of Short Sea Shipping in Multimodal Logistics Supply Chains'*

**1996 - 1997. Master of Science in International Logistics.** Institute of Marine Studies, Faculty of Science, University of Plymouth, United Kingdom

- Thesis: *'Diversification of a Non-Vessel Operator Common Carrier into Shipping'*

**1995. Bachelor in Management and Maritime Technologies.** Escola Náutica Infante D. Henrique, Portugal

- Thesis: *'Voyage Charter-Parties'*

**1988 - 1989. Degree in Complementary Nautical Studies (Captain's Course).** Escola Náutica Infante D. Henrique, Portugal

**1987. Degree in Nautical Studies.** Escola Náutica Infante D. Henrique, Portugal

**1982 - 1985. Degree in Elementary Nautical Studies.** Escola Náutica Infante D. Henrique, Portugal

#### **PROFESSIONAL TRAINING**

**2023. Statistics of International Trade in Services (SITS) 2023.** TrainForTrade's Distance Learning Platform, United Nations Conference on Trade and Development

**2022. Geopolitical Risks and Impact on Shipping Trade Flows.** International Trading Institute, Singapore

**2022.** *Implications of the Pandemic for Commercial Contracts – International Sale of Goods on Shipment Terms and Carriage of Goods by Sea.* United Nations Conference on Trade and Development

**2021 – 2022.** *Certificate in Shipping Markets Analysis.* Lloyds Maritime Academy. London. United Kingdom

**2020.** *Microeconomics Principles.* University of Illinois at Urbana-Champaign offered through Coursera

**2020.** *Strategic Business Management – Macroeconomics.* University of California – Irvine offered through Coursera

**2002.** *Project Management.* Vantagem +, Lisbon, Portugal

**1995–1998.** *Tutorship – Professional Qualifying Examinations.* Institute of Chartered Shipbrokers (ICS), London, United Kingdom

### **PEDAGOGIC TRAINING**

**Certificate of Professional Competency No. EDF 8433/99 DL,** issued by Instituto de Emprego e Formação Profissional (IEFP), Lisbon Portugal

**2009.** *Continuous Trainers Training.* Companhia Nacional de Serviços (CNS), Lisbon, Portugal

**2004.** *Continuous Trainers Training.* Companhia Nacional de Serviços (CNS), Lisbon, Portugal

**1993–1994.** *Training of Ratings’ Trainers Course.* Instituto de Tecnologias Náuticas (ITN), and supported by Perfil and Instituto de Emprego e Formação Profissional (IEFP), Lisbon, Portugal.

**1993.** *Pedagogic Training for Trainers.* Instituto de Emprego e Formação Profissional (IEFP), Lisbon, Portugal

### **INFORMATION TECHNOLOGIES TRAINING**

**2011.** *Adobe Dreamweaver.* GoFLAG SA, Lisbon, Portugal

**1999.** *SPSS Statistical Package.* University of Wales, Cardiff, United Kingdom

**1991.** *Common Business Oriented Language (COBOL) for Computer Programming.* Instituto da Administração Interna (INA), Oeiras, Portugal

### **OTHER TRAINING**

**2023.** *The Strategy of Content Marketing.* University of California – Davis offered through Coursera

**2023.** *Digital Marketing Foundations.* LinkedIn Learning

**2023.** *Preview How to Research and Write Using Generative AI Tools.* LinkedIn Learning

### **AWARDS**

**2015.** Best Reviewer Award of the International Conference of Asian Logistics Roundtable (ALRT), August 31–September 1, 2015, | Soochow University | Taipei, Taiwan, in recognition of the outstanding performance as a Paper Reviewer

**2005.** Public Recognition by the Portuguese Association of Logistics (APLOG) for the effort and contribution towards developing logistics by doing a Ph.D. Thesis on “*The Competitiveness of Short Sea Shipping in Multimodal Logistic Supply Chains*”